



Bleed Area (3.6" x 2.1")

Extend your background to fill the full 'bleed area' it'll make sure you don't end up with white edges when your Business Card is trimmed.



Artwork Area (3.5" x 2")

This is the artwork safe area. Keep images within that you don't want trimmed.



Text Safe Area (3.3" x 1.8")

Keep all important parts within this area - text, logo, icons. (No your background – you still need that for the bleed.)

